

Move your internal comms to the 'new normal' with the help of a fresh pair of eyes



- Are you and your team feeling a bit burnt out by the coronavirus crisis?
- Is your 2020 internal comms strategy in need of a review?
- Are you thinking about how to move into the second half of the year and adapting to the new normal?
- Would you like some short-term help to get you into a good place, with a fresh pair of eyes?

If so, Gatehouse, in partnership with Robinson PR, are launching a new, short-term interim service offering for our clients.

We recognise that your budget may be stretched right now and you may not want or need a longer-term interim, but would still welcome an extra pair of hands, to move you to the new normal.

How does it work?

Our short-term interim offering can be taken as a 3-day, 5-day or up to 4-week flexible package to meet your needs. We'll give you an experienced, senior-level, interim consultant who will help you move forward in three stages, covering the following areas:

- Where are we now?
- Where do we want / need to go?
- How do we get there?

We've put together a practical framework to help you move forward quickly and get the most out of your interim consultant, but we can also offer you a bespoke package using your own tools and methodologies, if that's what you'd prefer.



How can we help?

The Gatehouse COVID-19 survey and State of the Sector 2020 report have shown that there's never been a more high-profile time for internal communicators, but that you may have had to go into a 'reactive, transmit mode' far more than you'd have wanted this year.

If so, we can help you move forward with practical support for your:

- overall internal comms strategy
- two-way channels and audience approaches
- digital communications
- refreshed messaging
- leadership coaching and influencing
- change communications



How much does it cost?

Three day package

£6,000

Day one
where are we now?

Day two
where do we want / need to go?

Day three
how do we get there?

Five day package

£10,000

Four week package

£30,000